



MALLA REDDY COLLEGE OF ENGINEERING

(Formerly CM Engineering College)

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Maisammaguda, Dhulapally (post via Kompally) Secunderabad-500100. Tel:040-64632248, Mobile:9348161222,93461622
E-mail: principal@mrce.in ,cmecprincipal@gmail.com; web: www.mrce.in



INDIAN KNOWLEDGE SYSTEM CELL

Report on Matrubhasha Diwas Celebrations – 2026

Organized by: Indian Knowledge System (IKS) Cell

Institution: Malla Reddy College of Engineering (MRCE)

Date: 21 February 2026

Venue: Seminar Hall

Time: 10:30 AM

1. Introduction

The **Indian Knowledge System (IKS) Cell of Malla Reddy College of Engineering** organized **Matrubhasha Diwas celebrations on 21st February 2026** to promote the importance of mother languages and linguistic diversity among students and faculty members.

Mother Language plays an essential role in preserving **culture, identity, and traditional knowledge**. The celebration aimed to encourage students to respect and promote their native languages while understanding their importance in the **Indian Knowledge System and cultural heritage**.

The event included **competitions, cultural performances, an audio-visual presentation, and an inspiring speech by the guest speaker**.

2. Objectives of the Program

The main objectives of organizing Matrubhasha Diwas were:

- To promote awareness about the **importance of mother languages**.
- To encourage students to **respect linguistic diversity**.

- To highlight the role of **language in Indian Knowledge Systems**.
- To improve students' **communication, translation, and public speaking skills**.
- To preserve and promote **Indian cultural heritage and traditions**.

3. Competitions Conducted

To promote language awareness and student participation, the IKS Cell organized various competitions on **19th February 2026**.

COMPETITIONS CIRCULAR

This is to inform all the students that are the **Indian Knowledge System Cell of MRCE** will be conducting the **Mathrubasha Diwas** on 21st February 2026.

The following competitions will be conducted for students of **all departments** on **19th February 2026** at the **College**:

Date: 19th Feb 2026

1. Speech / Elocution Competition
2. Translation Competition (English to Mother Language)
3. Quiz Competition on Languages & Culture
4. Debate Competition

All staff and students are requested to **extend their cooperation** and **encourage participation** in this Competitions.

Poster release:



4. Speech / Elocution Competition

Students delivered speeches on topics related to **language, culture, and heritage**.

Title: Learn in Mother Language – Learn Better

(మాతృభాషలో నేర్చుకుంటే మెరుగైన ఫలితాలు)

Organized Department: CSD

Faculty Coordinator: P. Lirina

Student Coordinators:

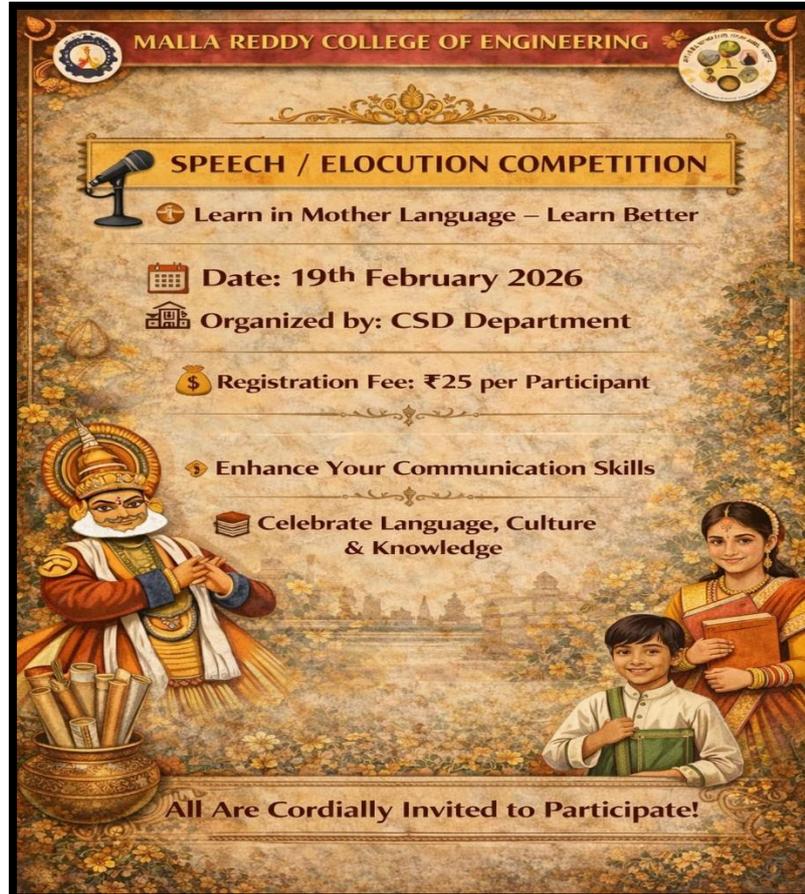
Yashwitha (CSD)

Vinaya Sri (CSD)

Devi (CSD)

Satya (CSE)

Poster:





5. Translation Competition

Students translated passages from **English to their mother language**, improving linguistic and translation skills.

Title: Role of Traditional Knowledge in Modern Life

(ఆధునిక జీవితంలో సంప్రదాయ జ్ఞానం యొక్క పాత్ర)

Organised Department: CSE

Faculty Coordinator: J. Ravali

Student Coordinators:

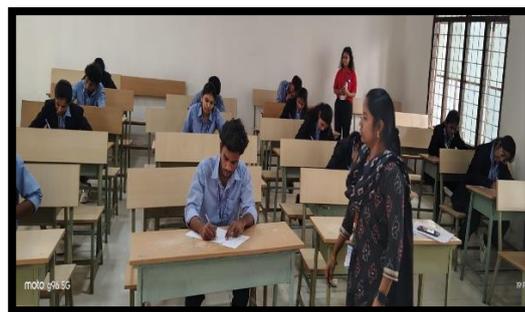
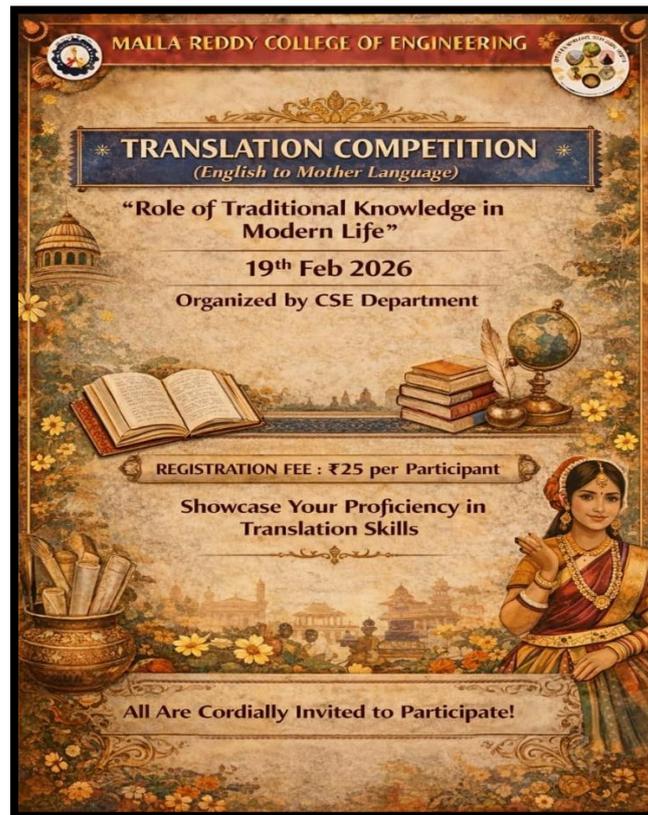
Rashmitha (CSE)

Gayathri (CSE)

Praneetha (CSE)

T. Vishnavi (ECE)

Poster:



6. Quiz Competition

The quiz tested students' knowledge on **languages, literature, and cultural traditions**.

Quiz Competition:

Organised Department: CSM and H&S

Faculty Coordinators: Dr. B. Raju and Dr. Sri Krishna

Student Coordinators:

Hymavathi (CSM)

Ujwal (CSM)

Manideep (CSM)

Kayathi (CSM)

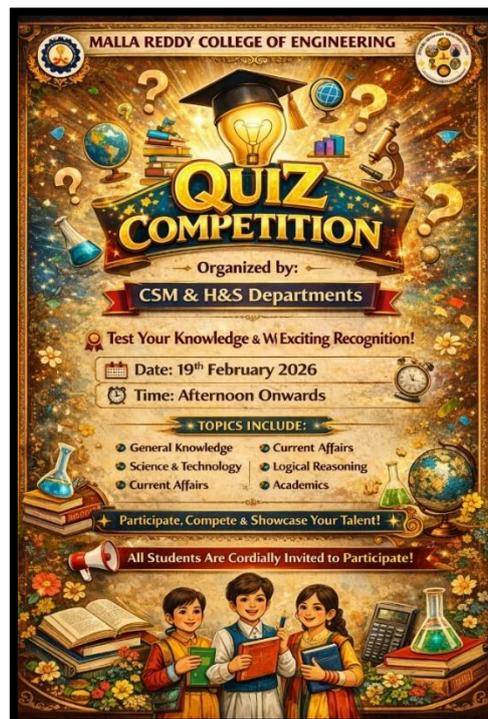
Durga Harini (CSE)

Sanjay (CSM)

Ankita (CSM)

Revanth (CSM)

Poster:





7. Debate Competition

Students participated in debates discussing **language preservation and globalization**.

Title: Learning in Mother Language Improves Academic Performance

(మాతృభాషలో అభ్యాసం విద్యా ఫలితాలను మెరుగుపరుస్తుంది)

Debate Competition:

Organised Department: ECE

Faculty Coordinator: S. Rajeswari

Student Coordinators:

Sahithi (ECE)

Gayathri (ECE)

Sai Karthik (ECE)

Pranathi (CSM)

Poster:



8. No of students participated in the different competitions list

S.No	Name of the Competitions	No of Registrations
1	Debate	10
2	Speech	16
3	Translation	25
4	Quiz	50 Teams (each team 4 members)
Total		251 participants)

9. Winners of these competitions were recognized during the Matrubhasha Diwas celebration.

Mathrubasha Diwas Competitions Winner and Runners list

S.No	Competitions	Winner/Runner	Name of the Student	Year/Branch
1	Speech/Elocution	I	Y. Rangith	II/CSE-B
		II	T. Slevenski	I/ECE-A
		III	M. Harini	I/CSE-A
2	Debate	I	P. Aravind Reddy	III/CSE-E
		II	R. Bindu	I/CSE-E
		III	P. Gayathri	III/ECE-B
3	Translation	I	G. Shiva Mani	I/ECE-A
		II	K. Rashmitha	II/CSE-C
		III	K. Klensy	I/ECE-A
4	Quiz	I	G. Omkar	II/CSE-B
		I	Y. Rangith	II/CSE-B
		I	M. Anil	II/CSE-B
		I	K. Srikanth	II/CSE-B
	Quiz	II	E. Varshini	I/CSE-D
		II	Harshitha	I/CSE-D
		II	Pavani	I/CSE-D
		II	Sandhya Rani	I/CSE-D
	Quiz	III	G. Sai Kumar	II/CSE-B
		III	Navodhay	II/CSE-B
		III	Vinay	II/CSE-B
		III	Nithish	II/CSE-B

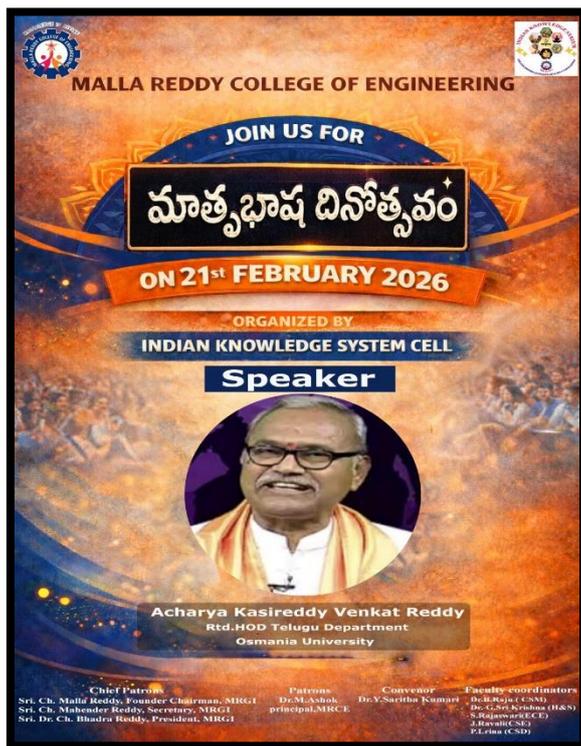
10. Program Agenda

The event was conducted according to the scheduled agenda:

AGENDA OF THE PROGRAMME:

11.20 AM	Gathering at Seminar Hall
11.30 AM	Programme Starts
11.30AM-11.33 AM	AV of the IKS Programme
11.33AM-11.36 AM	Welcome Dance
11.36AM-11.38 AM	Welcoming Dignitaries on to the Dias
11.38 AM- 11.40 AM	Lightening of the Lamp
11.40 AM – 11.42 AM	Prayer Song
11.42 AM-11.45 AM	Convenor Speech
11.45 AM -11.55 AM	Principal Sir Speech
11.55 AM -11.58 AM	Brief Introduction about Chief Guest by Anchor
11.58 AM -12.30 AM	Speech by Chief Guest
12.30 AM -12.40 AM	<u>Prize Distribution</u> 1. Essay Writing 2. Debate 3. Translation Competition 4. Quiz Competition
12.40AM-12.45 AM	Felicitation
12.45 AM-12.50 PM	Group Photo with the student and faculty coordinators
12.50 PM-12.53 PM	Vote of Thanks
12.53-12.55 PM	National Anthem (End)

10. Chief Guest / Guest Speaker:



The event was graced by **Sri Acharyulu Kasi Reddy Venkata Reddy Garu, Retired Telugu Pandit and Former Head of the Telugu Department from Osmania University.**

In his inspiring speech, he explained:

- The significance of **mother language in education and personal development**
- The importance of **Telugu language in literature and Indian cultural heritage**
- The need for students to **preserve and promote regional languages**

His address motivated students to take pride in their mother language and cultural roots.



11. Committees and Responsibilities

Stage Committee

The stage coordination and event management were handled by:

Stage Committee responsibility ECE and CSD

Faculty coordinators: S. Rajeswari and P. Lirina

Student Coordinators:

Anchoring: T. Vishnavi and Gayathri

Light the Lampooning: Devi and Sahithya

Prayer Song: Jahnvi, Nithya and team

Classical Dance: Rashmita

12. Anchoring: T. Vishnavi and Gayathri



13. Audio-Visual Presentation

An **Audio-Visual presentation on Matrubhasha Diwas and Indian languages** was presented during the program.

The AV was prepared by **Anvitha**, a **2nd Year CSE student** and **IKS Cell Vidyarthi Pramukh**.

The presentation highlighted:

- Importance of mother languages
- Linguistic diversity in India
- Role of language in preserving traditional knowledge.



14. Classical Dance Performance

A classical dance performance was beautifully presented by **Rashmitha**, a 3rd Year student from the CSE Department and IKS Vidyarthi Pramukh.

Her performance reflected the richness of **Indian classical traditions and cultural heritage**



15. Dignitaries on the stage:

First invited on the stage our IKS Cell Patron and MRCE principal sir Dr. M. Ashok sir next invited by today's chief guest Acharyulu Kasi Reddy Venkat Reddy Garu, next our Indian Knowledge system cell convenor Dr. Y. Saritha Kumari Garu come on the stage and please occupy the seats



15. Deepa Prajwal (Lamp Lighting Ceremony)

The traditional **Deepa Prajwal Ceremony** symbolizing the light of knowledge was performed by:

- **Naga Devi** – 3rd Year, CSD Department, **IKS Vidyarthi Pramukh**
- **Sahithya** – 2nd Year, ECE Department, **IKS Vidyarthi Pramukh**

The lamp lighting ceremony marked the auspicious beginning of the program



Lamp Lighting by our chief guest Acharyulu Kasi Reddy Venkata Reddy Garu



Lamp Lighting by our Principal Dr. M. Ashok Garu



Lamp Lighting by Indian Knowledge System Cell Convenor Dr. Y. Saritha Kumari



Lamp Lighting by Our IKS Cell Vidyarthi Pramukh's

16. Prayer Song

The program began with a **prayer song performed by Nithya and her team, a 3rd Year student from the CSM Department**, creating a devotional and positive atmosphere for the event.



17. Welcome address by Indian Knowledge system Cell Convenor Dr. Y. Saritha Kumari

She explains the significance of the Marubasha Diwas and don't forget the values and the ethics as special the students are the important role to product our mother language



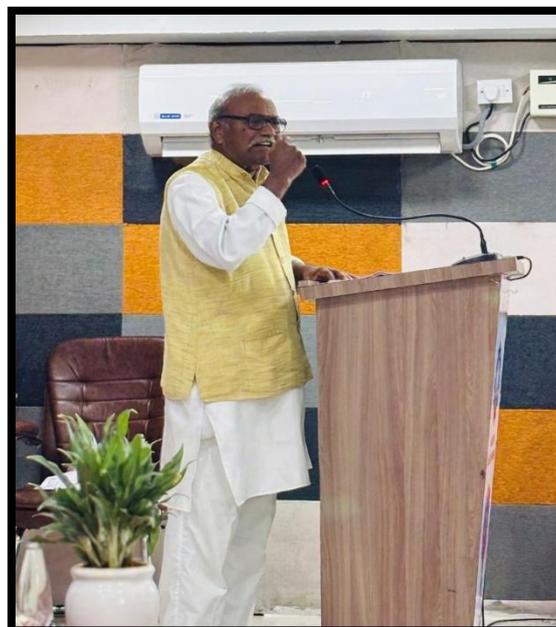
Welcome speech by IKS Cell Convenor Dr. Y. Saritha Kumari

Principal Speech:



Speech by our principal Dr. M. Ashok Garu

Chief Guest Speech:



Speech by our chief guest Acharyulu Kasi Reddy Venkata Reddy Garu

18. Prize Distribution Committee

The prize distribution arrangements were managed by:

Prizes distribution responsibility: J. Ravali

Student Coordinators: Sathvika, Praneetha, Ujwal, Durga Harini

Speech winners and runners:

S.No	Competitions	Winner/Runner	Name of the Student	Year/Branch
1	Speech/Elocution	I	Y. Rangith	II/CSE-B
		II	T. Slevenski	I/ECE-A
		III	M. Harini	I/CSE-A



Speech/Elocution Winner by Y. Rangith II/CSE-B



Speech/Elocution Runner by T. Slevenski I/ECE-A



Speech/Elocution Runner by M. Harini I/CSE-A

Debate winners and runners:

S.No	Competitions	Winner/Runner	Name of the Student	Year/Branch
1	Debate	I	P. Aravind Reddy	III/CSE-E
		II	R. Bindu	I/CSE-E
		III	P. Gayathri	III/ECE-B



Debate Winner by P. Aravind Reddy III/CSE-E



Debate Runner by R. Bindu I/CSE-E



Debate Runner by P. Gayathri III/ECE-B

Translation winners and runners:

S.No	Competitions	Winner/Runner	Name of the Student	Year/Branch
1	Translation	I	G. Shiva Mani	I/ECE-A
		II	K. Rashmitha	II/CSE-C
		III	K. Klensy	I/ECE-A



Translation Winner by G. Shiva Mani I/ECE-A



Translation Runner by K. Rashmitha II/CSE-C

Quiz winners and runners:

S.No	Competitions	Winner/Runner	Name of the Student	Year/Branch
1	Quiz	I	G. Omkar	II/CSE-B
		I	Y. Rangith	II/CSE-B
		I	M. Anil	II/CSE-B
		I	K. Srikanth	II/CSE-B
	Quiz	II	E. Varshini	I/CSE-D
		II	Harshitha	I/CSE-D
		II	Pavani	I/CSE-D
		II	Sandhya Rani	I/CSE-D
	Quiz	III	G. Sai Kumar	II/CSE-B
		III	Navodhay	II/CSE-B
		III	Vinay	II/CSE-B
		III	Nithish	II/CSE-B



Quiz Winner by G. Omkar II/CSE-B, Y. Rangith II/CSE-B, M. Anil II/CSE-B



Quiz Runner by E. Varshini I/CSE-D, Harshitha I/CSE-D, Pavani I/CSE-D

16. Discipline Committee:

The discipline committee ensured smooth conduct of the event.

Members included:

Seminar Hall Discipline Responsibility: Dr. B. Raju, Dr. Sri Krishna

Student Coordinators: Abhishake, Lokesh, Charan, Sanjay, Revanth, Vinaya Sri,

Spandana, Gayathri, Hymavathi



Chief Guest Felicitation by our principal sir Dr. M. Ashok Garu



**Group Photo Chief Guest with Indian Knowledge System Cell
Vidyarthi and Acharya Pramukha**



Press Note:

మాతృభాషా దినోత్సవం

కీసర: రాంపల్లి జూబ్లీహిల్స్ పబ్లిక్ స్కూల్లో అంతర్జాతీయ మాతృభాషాదినోత్సవ వేడుకలను ఘనంగా జరిగాయి. ఈ సందర్భంగా స్కూల్ ప్రిన్సిపాల్ సంతోష్ కుమార్ మాట్లాడుతూ.. అవసరానికి ఇంగ్లీష్ నేర్చుకున్నా.. మన జాతి మనుగడకు కారణమైన మాతృభాషను మరిచిపోకూడదన్నారు. విద్యార్థులు ప్రదర్శించిన వివిధ సాంస్కృతిక కార్యక్రమాలు ఆహాతులను అలరించాయి. కాకోజీ ఏకపాత్రాభినయం ప్రేక్షకులను మంత్ర ముగ్ధులను చేసింది. హెచ్.ఎం. సుశీల, ఉపాధ్యాయులు, విద్యార్థులు పాల్గొన్నారు. ఎమ్మార్సీఈలో..

మేడ్చల్ రూరల్: మాతృభాష మూలలను మరచ



కూడదని ఎమ్మార్సీఈ కళాశాల ప్రిన్సిపాల్ అశోక్ అన్నారు. శనివారం గుండ్లపోచంపల్లి డివిజన్ పరిధి మైసమ్మగూడలోని ఎమ్మార్సీఈ కళాశాలలో ఇండియన్ నాలెడ్జ్ సిస్టమ్ సెల్ ఆధ్వర్యంలో మాతృభాషాదినోత్సవం నిర్వహించారు. ఓయూ రిటైర్డ్ హెచ్.ఎం.డి కసిరెడ్డి వెంకటరెడ్డి పాల్గొని విద్యార్థులకు మాతృభాష గురించి వివరించారు.

22/02/2026 | Medchal | Page : 9
Source : <https://epaper.sakshi.com/>

17. Sustainable Development Goals (SDG) Mapping:

The Matrubhasha Diwas celebration contributes to several **United Nations Sustainable Development Goals (SDGs)**.

SDG 4 – Quality Education

The event promotes inclusive and equitable education by encouraging students to learn and communicate in their mother language.

Contribution

- Encouraging multilingual education
- Improving communication skills
- Supporting inclusive learning environments.

SDG 10 – Reduced Inequalities

Promoting mother languages supports linguistic equality and respect for diverse cultures.

Contribution

- Respect for cultural diversity
- Promotion of linguistic inclusion.

SDG 11 – Sustainable Cities and Communities

Mother languages preserve traditions, heritage, and community knowledge.

Contribution

- Preservation of cultural heritage
- Strengthening community identity.

SDG 17 – Partnerships for the Goals

The event was successfully organized through collaboration among **faculty members, students, and the IKS Cell.**

Contribution

- Institutional collaboration
- Student engagement
- Faculty participation.

18. Outcomes of the Program

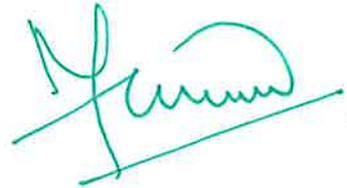
The Matrubhasha Diwas celebration achieved several positive outcomes:

- Increased awareness about **the importance of mother languages.**
- Encouraged students to appreciate **linguistic diversity.**
- Improved **communication and translation skills.**
- Promoted the principles of **Indian Knowledge Systems.**
- Strengthened cultural understanding among students.

19. Conclusion

The Matrubhasha Diwas celebration organized by the Indian Knowledge System Cell of Malla Reddy College of Engineering was successfully conducted with enthusiastic participation from students and faculty.

Through competitions, cultural programs, AV presentation, and an inspiring speech by the guest speaker, the event highlighted the importance of preserving mother languages and cultural heritage. The program also contributed to achieving Sustainable Development Goals related to education, equality, cultural preservation, and partnerships.

A handwritten signature in blue ink, appearing to be 'M. J. Kumar', written over a horizontal line.